

**Museum Advisory Board Meeting  
Minutes---January 18, 2022**

**Advisory Board Members**

- |                 |                      |                 |
|-----------------|----------------------|-----------------|
| A Sherri Bell   | A Blair Herzig       | P Linda Wallace |
| P Doug Cogdill  | P Trish Kilburn      |                 |
| P JoAnn Ellis   | A Mary Alice Layland |                 |
| P Teresa Ferens | P Christy Morton     |                 |

**Museum Administration**

- P Stephanie Montero – Museum Manager
- P Nicholas Hefner – Museum Assistant

**Call to Order** by Museum Manager, Stephanie Montero at 5:10 pm.

**Welcome New Members** – Doug Cogdill was welcomed to the Layland board. Mary Layland was absent and Blair Herzig was absent due to COVID in the family.

**Citizen Comments** - There were no citizen comments.

**Motion for approval of minutes** for the meeting on November 16, 2021 was made by Linda Wallace with a second by Christy Morton, and passed unanimously.

**Treasurer’s Report** – Teresa Ferens

The Fund 81 balance is \$62,558.03 and the Fund 82 balance is \$182,374.35. We have \$3,840 that has come in from our letter campaign so far. Motion for approval of Treasurer’s Report was made by Trish Kilburn with a second by Ron Layland, and passed unanimously.

**President’s Report** – Teresa Ferens due to Sherri Bell’s absence

Officer Elections

Linda Wallace nominated Teresa Ferens for President, who was elected by unanimous vote. Trish Kilburn nominated Christy Morton for Treasurer, who was elected by unanimous vote.

**Manager’s Report – Stephanie Montero**

<b>ATTENDANCE</b>	<b>November</b>	<b>SOCIAL MEDIA</b>	<b>November</b>
Individuals	412	Audience	8,188
Programs	189	Reach	44,460
Researchers	1	Engagement	1,349
Information	63	Video Views	3,420
Volunteers	49	Engagement	1,349
Total Guests	<hr/> 714		



	<b>December</b>	<b>SOCIAL MEDIA</b>	<b>December</b>
Individuals	143	Audience	8,307
Programs	490	Reach	34,381
Researchers	3	Engagement	1,754
Information	75	Video Views	2,286
Total Guests	1080		

### **Programs**

November	4	Speaking	CRM at Rotary (Stephanie & Nick)
November	8	Program	Legos at the Library (Nick)
			Native American Travel Trunk at NextGen
November	17	Travel Trunk	Preschool
November	18	Speaking	Career Day at Cooke Elementary
December	3	Outreach	Whistle Stop City Night
December	4	Outreach	Candlewalk
December	18	Program	Movie Night

### Railroad Expansion

Our new opening weekend, which will not be announced to the public until late next week, will be the February 11 and 12. Hours will be noon to 7pm with the same opening ceremony plans we discussed at our last meeting. Also on February 10 from 6:00 p.m. to 7:30 p.m. there will be a sneak preview for all the groups that had a hand in helping with the expansion, including this board.

We will publicize the new opening date with flyers posters, banners, radio and newspaper ads, and social media. The CVB's marketing firm is also doing some publicity. A sign-up sheet was passed around with the new volunteer shifts and board members were encouraged to help as much as possible.

The museum is looking good with a good balance of artifacts. Cases are about 90% done with some final tweaks to do. Signs are 70% done. The stucco on the back wall will hopefully be completed within a week. We still have the art to install on the walls of the museum, and the interactives plus putting up labels.

The model railroad volunteers are working hard on the layout. We will have three of the six planned running trains but the aesthetics will not be fully done. However, we expected that.

### **Upcoming Events**

Several events have been scheduled including the very first week the museum is open. We will have monthly movie nights for at least 3-6 months, beginning with "To Catch a Thief." Story Train, a story time plus craft for small children, is returning along with a series of talks on model trains. There is much, much more coming as well.

**Adjournment** by newly elected President Teresa Ferens at 5:55 p.m.