

**Layland Museum Advisory Board Meeting  
Minutes---February 18, 2020**

Roll Call and call to order by Chloe Northrop @ 5:08 pm.

**Advisory Members**

P Sherri Bell	A Trish Kilburn	P Chloe Northrop
A Patsy Downing	P Ron Layland	P Sandra Tinley
P JoAnn Ellis	A Tammy Miller	

**Administration from Museum**

P Stephanie Montero – Museum Manager  
 A Crista Cagney – Secretary  
 Guest present, Linda Wallace

Approval of Minutes for January 2020.

	Motion	Second	Aye	No	Abstain	Absent		Result
Bell			<b>X</b>				<b>X</b>	Approved as presented
Downing						<b>X</b>		Approved as amended
Ellis			<b>X</b>					
Kilburn						<b>X</b>		
Layland	<b>X</b>							
Miller						<b>X</b>		
Northrop			<b>X</b>					
Tinley		<b>X</b>						
<b>X</b>	<i>Motion Carried</i>		<i>Motion Failed</i>					

Ron Layland had a question in relation to Year to Date trial balance on January, page 2, \$232.13 Professional Services, under Expenditures, under Fund 81. Chloe Northrop suggests to motion to approve with a clarification on the above question.

Approval of Treasurer’s Report, December 2019 and January 2020.

	Motion	Second	Aye	No	Abstain	Absent		Result
Bell	<b>X</b>						<b>X</b>	Approved as presented
Downing						<b>X</b>		Approved as amended
Ellis		<b>X</b>						
Kilburn						<b>X</b>		
Layland			<b>X</b>					
Miller						<b>X</b>		
Northrop			<b>X</b>					
Tinley			<b>X</b>					
<b>X</b>	<i>Motion Carried</i>		<i>Motion Failed</i>					

**Treasurer’s Report**

Fund 81     \$ 61,567.67	Fund 82     \$158,601.56
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**President’s Report/ Officer Elections**

Elections and voting for Board Positions. Layland makes a motion to keep Tammy Miller as President and Chloe Northrop as Treasurer

	Motion	Second	Aye	No	Abstain	Absent		Result
Bell			X				X	Approved as presented
Downing						X		Approved as amended
Ellis			X					
Kilburn						X		
Layland	X							
Miller						X		
Northrop			X					
Tinley		X						
X	<i>Motion Carried</i>		<i>Motion Failed</i>					

### Mission Statement

Layland has concerns with changing the mission statement and with the wording of the proposed mission statement, specifically whether specifying “Cleburne” makes the focus too narrow. Montero states that, for example, the Layland family objects tell an important Cleburne story, although they originate around the world. Montero and Northrop discuss that for the purpose of grant writing, the mission statement must be concise, whereas the vision statement is often much longer and more detailed. Northrop and Sherri Bell emphasize that the new mission statement is very positive and clarifies what is already being practiced in the museum; it does not indicate any change to the museum’s operations. Sandra Tinley suggested tabling of this discussion and vote until the rest of the board is present. However, the board did have quorum and moved to vote.

Approval of the updated mission statement with the amendment of a comma after “Texas”.

	Motion	Second	Aye	No	Abstain	Absent		Result
Bell	X							Approved as presented
Downing						X	X	Approved as amended
Ellis		X						
Kilburn						X		
Layland				X				
Miller						X		
Northrop			X					
Tinley					X			
X	<i>Motion Carried</i>		<i>Motion Failed</i>					

As approved by the Board the new Mission Statement is as follows:

**The Layland Museum collects, preserves, and interprets objects and archival materials pertaining to the history of Cleburne, Texas, and the surrounding region in order to share and celebrate that history with people of all ages.**

### Fundraiser Discussion

John Junker has invited the museum to hold a “1906 Night” in the Clubhouse at the Depot to support the museum, including upgrades to the Depot Museum.

Activities, entertainment, items to sell:

Dinner stations with elevated baseball foods (hot dog station, cracker jack/gourmet popcorn station, etc.)

Music – perhaps a Barbershop Quartet

Replica jerseys of the early teams to auction

Tinley motions to pursue this fundraiser and Bell seconded.

Long Term Goals

The Depot Museum – Upgrade and improve.

Montero met with Railroaders President John Junker to discuss making improvements to the Depot museum. Plans include a new sign for the door indicating the museum hours, a window vinyl graphic utilizing photos from the 1906 Team, a case in the center to display the replica of the 1906 trophy, and a brochure stand.

Manager’s Monthly Report

Layland Museum Attendance:

**January**

Individuals: 161  
 Researchers: 11  
 Volunteers: 6; 13.5 hours  
 Programs: 96; 4 programs  
 Total Guests: 268

Railroad Museum Attendance:

**January**

Individuals: 127  
 Volunteers: 8; 49.25 hours  
 Programs: 1,335; 6 programs  
 Total Guests: 1,470

Upcoming Events

Feb. 19<sup>th</sup>: D&D – RR  
 Feb. 20<sup>th</sup>: *Trenecitos de Lectura* – RR  
 Feb. 25<sup>th</sup>: Friends Trip Ft. Worth – Layland  
 Feb. 29<sup>th</sup>: Boat Show – Layland/ CTOM  
 All Feb: Museum Valentine - Layland

Mar. 14<sup>th</sup>-21<sup>st</sup>: Cardboard Cleburne – Layland  
 Mar. 14<sup>th</sup>-21<sup>st</sup>: I Love Trains – RR  
 Mar. 17<sup>th</sup> & 20<sup>th</sup>: Harvey Girls – RR

Friends Update

2020	2019	2018
\$3,745	\$4,200	\$4,245
-10.83%	-1.06%	
98	115	102

A rejoin mailing is coming soon for those who have not renewed.

Motion to adjourn

	Motion	Second	Aye	No	Abstain	Absent		Result
Bell			X				X	Approved as presented
Downing						X		Approved as amended
Ellis		X						
Kilburn						X		
Layland			X					
Miller						X		
Northrop			X					
Tinley	X							
X	<i>Motion Carried</i>		<i>Motion Failed</i>					

Adjourn 6:19 pm.