

**Museum Advisory Board Meeting
Minutes---March 29th, 2022**

Advisory Board Members

A Sherri Bell	P Blair Herzig	P Linda Wallace
P Doug Cogdill	P Trish Kilburn	
A JoAnn Ellis	P Mary Alice Layland	
P Teresa Ferens	P Christy Morton	

Museum Administration

P Stephanie Montero – Museum Manager
P Nicholas Hefner – Museum Assistant

Special Guest

P Katie Easdon – Recreation Superintendent

Call to Order by board president Teresa Ferens at 5:30

Introduction of Katie Easdon – Stephanie Montero introduced Katie, who explained that she works with several facilities that offer programming, including Booker T and Splash Station as well as the Museums. She detailed the first phase of the Parks and Recreation Master Plan, which will improve 3 neighborhood parks, as well as adding a skate area to Hulen Park and updates to Kirtley Park.

Citizen Comments - There were no citizen comments.

Motion for Approval of Minutes for the November 16, 2021 meeting was made by Doug Cogdill with a second by Christy Morton, and passed with Mary Alice Layland abstaining.

Treasurer’s Report – Christy Morton

As some numbers were not available, a vote for approval of the January and February reports was tabled for the next meeting.

President’s Report – Teresa Ferens

The Layland museum has had the past couple of months and Teresa encouraged board members to get the word out about the monthly movie night. In downtown, a Fantasy Fairy Fest is coming up this weekend and also a Taste of Downtown up in September. These events help the museums because by bringing people come to downtown, many of whom visit the museums.

Manager’s Report – Stephanie Montero

a. Monthly Report

ATTENDANCE	January	February
Individuals	318	143
Programs	189	490
Researchers	1	3
Information	63	75
Volunteers	49	25

Total Guests	714	1080
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SOCIAL MEDIA

Audience	8446	8786
Reach	34115	62172
Engagement	887	5063
Video Views	1976	4542

Programs

- Story Train for young children (monthly program)
- Model train series – 6, early Saturday morning is not good
- Dr. Michael Williams from DBU spoke about History Lost & Found
- Spring Break went great with drop-in activities at both museums: Cardboard Cleburne and Little Engine That Could, 6 days each, 624 attendance. Love the idea of doubling up programming when possible.
- Pilot dates for Escape the Museum in the Library booked instantly. Will now charge \$5

Stephanie Montero and Priscilla Schubert attended the annual conference of the Texas Association of Museums last week in Waco.

b. Opening and First Weeks at the Cleburne Railroad Museum

Opening went very well. The staff handled a few last-minute crises like champs. I have yet to hear any negative comments except for a few people who expected it be larger.

Studio is functioning well, has already been used for programs for various ages and interests. We hope to offer the Studio free of charge to a few local groups, especially history-based ones, during this first year.

c. Internship

A Motion was made by Blair Herzig to approve funding of \$2,500 for a summer intern with a second by Christy Morton, and passed unanimously.

Upcoming Events – Stephanie Montero

3/30 Story Train
4/2 Fairy Fest Scavenger Hunt
4/8 Painting in 1501
4/22 Escape the Museum
4/23 Building Model Train Scenery
4/25 Story Train
4/26 Movie Night: Charade
5/20 Baking in the Great Depression
6/20 Boxcar Children Summer Camp

Motion to Adjourn was made at 6:58 by Trish Kilburn with a second by Blair Herzig, and passed unanimously.