

**Museum Advisory Board Meeting
Minutes---July 20, 2021**

Advisory Board Members

P Sherri Bell	P Ron Layland	P Linda Wallace
P JoAnn Ellis	A Ashlee Masters	
P Teresa Ferens	P Christy Morton	
P Trish Kilburn	A Sandra Tinley	

Museum Administration

P Stephanie Montero – Museum Manager
P Nicholas Hefner – Museum Assistant

Call to Order by President, Sherri Bell at 5:10 pm.

Motion for approval of minutes for the meeting on May 18, 2020 was made by Teresa Ferens with a second by Christy Morton, and passed unanimously.

Treasurer’s Report - Teresa Ferens

The Fund 81 (Board Funds) balance is \$60,604.45 and the Fund 82 (General Donations) balance is \$182,938.55. Motion for approval of Treasurer’s Report was made by JoAnn Ellis with a second by Trish Kilburn, and passed unanimously.

President’s Report – Sherri Bell

The new Board Member, Ashlee Masters, was not present at today’s meeting due to work conflicts, but will be introduced in next month’s meeting.

Stephanie Montero introduced a product of a BRIO sized train of #3417 to be developed in order to be sold and distributed in both the Layland and the Railroad Museum stores. However due to the high minimum purchase requirement and cost, some board members expressed concern whether the museums could make enough return. Other members expressed great interest for the product pointing out both its uniqueness and its potential to be sold to multiple age groups considering its Cleburne ties. Subject was tabled for a later meeting.

Manager’s Report – Stephanie Montero

Attendance

Individuals:	434
Researchers:	0
Information:	<u>36</u>
Total Guests:	470

Social Media

Followers:	4103
Engagement	2,132

Reach: 10,238

Video Views: 905

Stephanie mentioned our first friends' tour of the year that took place at the Interurban museum in Burleson. The tour was a success

Stephanie informed the board of the new part time Layland staff member Lisa Phipps.

The Signage is now up for the Railroad Museum along with the new windows. The front columns have been squared off and the doors in the back have been repaired. The flooring should be completed by this week and the bathroom tiling should be in by next week. The completed date for the museum is August 31st.

The Convention and Visitors Bureau will handle press releases and publicity for the Railroad Museum opening.

Upcoming Programs and Events

- Along with Lynn Buker from "Save Old Cleburne," Stephanie will present a program on researching historic houses at the Library on July 26
- Priscilla Schubert is speaking to the lions club on August 18th
- 12 Mighty Orphans program on August 21 at the Conference Center
- Nick Hefner is attending the Austin train show in August to advertise the Austin train show on August 27th-29th
- Stephanie is speaking to the Rotary club on November 4th

Stephanie thanked the board members who had volunteered to help in different ways, and suggested other ways they can help the museums at future events for both museums, but especially for the Railroad opening events.

Motion to adjourn at 6:29 p.m. was made by Teresa Ferens with a second by Trish Kilburn, and passed unanimously.