

**Ik m Museum Advisory Board Meeting  
Minutes---July 20, 2021**

**Advisory Board Members**

P Sherri Bell	P Ron Layland	P Linda Wallace
A JoAnn Ellis	A Ashlee Masters	
P Teresa Ferens	A Christy Morton	
P Trish Kilburn	P Sandra Tinley	

**Museum Administration**

P Stephanie Montero – Museum Manager  
P Nicholas Hefner – Museum Assistant

Call to Order by President, Sherri Bell at 5:07 pm.

Motion for approval of minutes for the meeting on July 20th, 2020 was made by Linda Wallace with a second by Trish Kilburn, and passed unanimously.

**Treasurer’s Report - Teresa Ferens**

The Fund 81 balance is \$60,682.79 and the Fund 82 balance is \$183,372.63. Motion for approval of Treasurer’s Report was made by Ron Layland with a second by Trish Kilburn, and passed unanimously.

**President’s Report – Sherri Bell**

The new Board Member was not present at today’s meeting due to conflicts, but will be introduced in next month’s meeting. Christy Morton was not present due to the death of her husband. Flowers from the museum board and staff were sent.

Autumn on the Square is coming up on October 2<sup>nd</sup> from 10am to 3pm (9-4 including set up/take down), and in order to participate, there would have to be significant board participation due to the museum staff being hard at work with the railroad project and keeping the Layland open. The staff will help gather materials, and help with set up and take down. The activity should appeal to kids. Teresa will provide a tent for the event. Trish, Sherri, Teresa and Linda will work shifts and the other board members will be asked to participate as well. The board concluded that we would have some sort of carnival game at our table.

The Letter for local businesses appears to have gone through its final form.

Our Auction software is expiring Jan 4<sup>th</sup> and includes the ability to do two online fund raisers and a silent auction before the end of the year. People could participate in the auction in-person at the museum and online. The auction would last 2 weeks with the last day possibly being on Candlewalk which is Dec 4<sup>th</sup>. Up to 30 auction lots are allowed, which would need to be turned in by October 31.

**Manager’s Report – Stephanie Montero**

Attendance

Individuals:	475
Researchers:	4
Information:	<u>24</u>
Total Guests:	503

#### Social Media

Followers:	7960
Engagement	623
Reach:	10,482
Video Views:	1,186

#### Recent Events

- Our first friends' tour of the year took place at the Interurban museum in Burleson. The tour was a success
- Stephanie gave a presentation at the library on how to Research Historic Architecture.
- Priscilla Schubert gave a presentation on Genealogy at the Library.

#### Upcoming Programs and Events

- Priscilla Schubert is speaking to the Lions Club on August 18<sup>th</sup>
- 12 Mighty Orphans Event on August 21<sup>st</sup>.
- Dinosaur Day on August 25<sup>th</sup>
- Nick Hefner will attend the Austin train show to promote the Railroad Museum on August 27-29
- National Coloring Day September 14<sup>th</sup>
- Halloween weekend on October 30<sup>th</sup>
- Holiday Open House shopping day on November 6<sup>th</sup>
- Stephanie Montero is speaking to the Rotary club on November 4<sup>th</sup>
- Platform 9 ¾ event for Harry Potter fest on the weekend of November 19<sup>th</sup>

Priscilla is working on having a full list of programs for 2021 for both museums to distribute.

The Railroad Museum project is going well. The lights, floor, and ceiling tile are in. The A/C is also working and the tile is starting to go in the bathroom. We have our new logo going public. The promised finish date is still the end of August.

Motion to adjourn at 5:54 p.m. was made by Teresa Ferens with a second by Ron Layland, and passed unanimously.