

**Layland Museum Advisory Board Meeting
Minutes---January 21, 2020**

Roll Call and call to order by Tammy Miller @ 5:05 pm.

Advisory Members

| | | |
|-----------------|-----------------|------------------|
| P Sherri Bell | P Trish Kilburn | P Chloe Northrop |
| P Patsy Downing | P Ron Layland | P Sandra Tinley |
| A JoAnn Ellis | P Tammy Miller | |

Administration from Museum

P Stephanie Montero – Museum Manager
P Crista Cagney – Secretary

New member Sherri Bell was welcomed, and Ron Layland and Sandra Tinley were thanked for agreeing to serve another term. Approval of Minutes for November 2019.

| | Motion | Second | Aye | No | Abstain | Absent | | Result |
|----------|-----------------------|----------|----------------------|----|---------|----------|----------|-----------------------|
| Bell | | | X | | | | X | Approved as presented |
| Downing | | X | | | | | | Approved as amended |
| Ellis | | | | | | X | | |
| Kilburn | | | X | | | | | |
| Layland | X | | | | | | | |
| Miller | | | X | | | | | |
| Northrop | | | X | | | | | |
| Tinley | | | X | | | | | |
| X | <i>Motion Carried</i> | | <i>Motion Failed</i> | | | | | |

Approval of Treasurer’s Report, November 2019.

| | Motion | Second | Aye | No | Abstain | Absent | | Result |
|----------|-----------------------|----------|----------------------|----|---------|----------|----------|-----------------------|
| Bell | | X | | | | | X | Approved as presented |
| Downing | | | X | | | | | Approved as amended |
| Ellis | | | | | | X | | |
| Kilburn | X | | | | | | | |
| Layland | | | X | | | | | |
| Miller | | | X | | | | | |
| Northrop | | | X | | | | | |
| Tinley | | | X | | | | | |
| X | <i>Motion Carried</i> | | <i>Motion Failed</i> | | | | | |

Treasurer’s Report

| | |
|-----------------------------|-----------------------------|
| Fund 81 <u>\$ 61,567.67</u> | Fund 82 <u>\$158,601.56</u> |
|-----------------------------|-----------------------------|

Trish Kilburn had requested a report on new Friends of the Museum memberships from the October 18th event. Stephanie Montero will provide a complete Friends of the Museum report at the February meeting.

Fundraiser Discussion

The proposed date for the car show fundraiser at the Conference Center is Saturday, October 10th from noon-3pm; with set up and clean up 9:30am-6pm. There will be a need to acquire power, possibly borrow a generator from the Chamber. A \$500 fee for the trophies is required. The Museum and Board will raise

money by handling vendor trucks, selling sponsorships, and a 50/50 game. Downing suggests we sell drinks. Northrop suggests a silent auction. The museum may create and name an award category, and even judge this category. Northrop suggests the “Spirit of Cleburne Award” and Montero suggest the category for older, more historic cars. Downing suggest a dog costume contest, but she will research. Sherri Bell asked for the bad weather plan. DND Rockin Rod practice is to reschedule; no refund. The Fundraising Committee will present a name for the event, plus award category name and details, at the next meeting.

Downing informs that the game night activity mentioned last meeting clashes with the Kings Daughters organization and their own game night.

Approval to move forward with having the car show fundraiser on October 10, 2020

| | Motion | Second | Aye | No | Abstain | Absent | | Result |
|----------|-----------------------|--------|----------------------|----|---------|--------|---|-----------------------|
| Bell | | | X | | | | X | Approved as presented |
| Downing | X | | | | | | | Approved as amended |
| Ellis | | | | | | X | | |
| Kilburn | | | X | | | | | |
| Layland | | X | | | | | | |
| Miller | | | X | | | | | |
| Northrop | | | X | | | | | |
| Tinley | | | X | | | | | |
| X | <i>Motion Carried</i> | | <i>Motion Failed</i> | | | | | |

Long Term Goals

Montero states that she may not have reports on every goal every month.

- Updates to the Layland interior building and exhibits
 - Late Jan – waiting for bids on cases along with a few other items.
- Railroad Museum Expansion
 - Changes to building design
 - 635k includes roof, asbestos and contingency
 - 5200ft² with remaining 425k budget. Rounds out to \$81 per square foot
 - Funds cover 2 of the 3 suites, decisions to concentrate on public spaces
 - Architect has been told to recoup 500ft² more for public spaces to align with original plan
 - Probably 500ft² at front of 208 for model train

Guy James has resigned from the board. The new president of the Cleburne Railroad Museum group, Linda Wallace, will replace James on those committees.

- Development of Spanish language outreach
 - Guided tours, both English and Spanish available on first Thursdays
 - Spanish version of Story Train activity, *Trenecitos de Lectura*, to begin this week

Manager’s Monthly Report

Layland Museum Attendance:

November

Individuals: 152
 Researchers: 8
 Volunteers: 12; 49.5 hours
 Programs: 1,048; 12 programs
 Total Guests: 1,220

Railroad Museum Attendance:

November

Individuals: 88
Volunteers: 3; 13 hours
Programs: 74; 3 programs
Total Guests: 162

December

Individuals: 434
 Researchers: 10
 Volunteers: 12; 61 hours
 Programs: 337; 6 programs
 Total Guests: 793

December

Individuals: 213
 Volunteers: 12; 45.5 hours
 Programs: 0; 0 programs
 Total Guests: 321

Upcoming Events

Jan. 23rd: *Trenecitos de Lectura* – RR Musm
 Jan. 28th: LEGOmotion – RR Musm
 Jan. 30th: *Antique Arms* Closes - Layland
 All Feb: Valentine for Favorite Object
 Feb. 2nd: DIY Valentine Class – Education

Feb. 13th: E. Cleburne Lecture – BTW Rec
 March: Cardboard Cleburne - Layland
 April: *Essence of Tea* exhibit- Layland

Social Media

| Year | YE 2019 | YE 2018 |
|--------------------|---------|---------|
| Facebook - RR | 1120 | 602 |
| Facebook - Layland | 1732 | 1499 |
| Instagram | 206 | 120 |
| Twitter | 159 | 146 |
| Pinterest | 50 | 51 |

The Layland Museum has made the final round for grants from the Summerlee and Summerfield G. Roberts Foundations, for one large or two smaller cases to house weapons from the collection.

Montero read the current Mission Statement: “The mission of the Layland Museum is to collect, preserve, and interpret objects and archival materials of regional home life and local history in order to educate and perpetuate an interest in history for people of all ages.”

She will propose changes at the February meeting that will specify Cleburne and Johnson County by name, and clarify that while “home life” will always be a focus, careers, education, religion etc. are equally important.

Motion to adjourn

| | Motion | Second | Aye | No | Abstain | Absent | | Result |
|---------|----------|--------|----------|----|---------|----------|----------|-----------------------|
| Bell | | | X | | | | X | Approved as presented |
| Downing | X | | | | | | | Approved as amended |
| Ellis | | | | | | X | | |

| | | | | | | | | |
|----------|-----------------------|----------|----------------------|--|--|--|--|--|
| Kilburn | | | X | | | | | |
| Layland | | | X | | | | | |
| Miller | | | X | | | | | |
| Northrop | | | X | | | | | |
| Tinley | | X | | | | | | |
| X | <i>Motion Carried</i> | | <i>Motion Failed</i> | | | | | |

Adjourn 6:20 pm.