

**Museum Advisory Board Meeting
Minutes---May 17, 2022**

Advisory Board Members

P Sherri Bell	P Blair Herzig	A Linda Wallace
A Doug Cogdill	P Trish Kilburn	
A JoAnn Ellis	P Mary Alice Layland	
P Teresa Ferens	A Christy Morton	

Museum Administration

P Stephanie Montero – Museum Manager
A Nicholas Hefner – Museum Assistant

Call to Order by board president Teresa Ferens at 5:44

Citizen Comments - There were no citizen comments.

Motion for Approval of Minutes for the April 19, 2022 meeting was made by Trish Kilburn with a second by Sherri Bell, and passed unanimously.

Treasurer’s Report – Teresa Ferens

Board \$64,185.35
Donations - \$192,803.67

Motion to approve the financial reports for April was made by Blair Herzig with a second by Trish Kilburn, and passed unanimously.

President’s Report – Teresa Ferens

Stephanie Montero reported on Action Items from the April Meeting:

1. The Museum Stores have grossed \$4,407 this year
2. We are waiting for an answer regarding whether reserved seating Whistle Stop Parade Party would be a problem
3. Contact the Ben Hogan Foundation to determine whether there are impediments to using the names for a Golf Tournament - Pending

Bricks for Railroad Terrace – Dedication form is in development. The date to go live has changed to July 1, after her return from vacation. Cost to engrave the bricks is \$30, leaving a profit of \$20 per brick.

MuseumFest – Work has begun towards securing a permit to close Wardville Street between N. Caddo and N. Main. Gelati, the new ice cream store in downtown, is interested in selling ice cream in the Armadillo Room, temporarily renamed the Snowflake Dairy. We have found an entertainer who plays vintage music on a Victrola and a turntable.

Manager's Report – Stephanie Montero

a. Monthly Report

ATTENDANCE	Layland	Railroad	
Individuals	443	440	
Programs	288	187	
Researchers	9		
Volunteers		29	
Total Guests	734	648	1,382

SOCIAL MEDIA

Audience	9132
Reach	149089
Engagement	2183
Video Views	7882

April Highlights

- 4/02 Fairy Fest Scavenger Hunt
- 4/08 Painting in 1501
- 4/09 Spring Community Picnic
- 4/19 Kiwanis Meeting – Nick
- 4/21 Home School Day @ Library
- 4/22 Escape the Museum
- 4/23 Building Model Train Scenery
- 4/25 Story Train
- 4/26 Movie Night: Charade

- Layland Brick Repointing began today
- Smith HVAC Replacement began today
- Priscilla has started her fellowship
- Carnegie in Cleburne exhibit opens mid-July

b. Upcoming Events – Stephanie Montero

- 5/20 1p Baking in the Great Depression
- 5/20 6p Escape Room (full)
- 5/24 10a Story Train
- 5/26 6p Movie Night-Harvey Girls
- 6/10 6p Escape Room
- 6/14 5p Interurban Talk
- 6/20-24 Boxcar Children Summer Camp (full)
- 6/28 10a Story Train
- 6/28 6p Movie Night

Volunteers will be needed at several of these events, particularly the day camp; a sign up sheet was passed.

Motion to Adjourn was made at 6:38 by Sherri Bell with a second by Trish Kilburn, and passed unanimously.