

**Museum Advisory Board Meeting
Minutes---June 21, 2022**

Advisory Board Members

P Sherri Bell	P Blair Herzig	P Linda Wallace
P Doug Cogdill	A Trish Kilburn	
A JoAnn Ellis	P Mary Alice Layland	
P Teresa Ferens	P Christy Morton	

Museum Administration

P Stephanie Montero – Museum Manager
P Nicholas Hefner – Museum Assistant

Call to Order by board president Teresa Ferens at 5:38

Citizen Comments - There were no citizen comments.

Motion for Approval of Minutes for the May 17th, 2022 meeting was made by Sherri Bell with a second by Doug Cogdill, and passed unanimously.

Treasurer’s Report – Christy Morton

Board \$63,678.87
Donations - \$193,006.60

President’s Report – Teresa Ferens

Fundraiser 1 - Bricks

A draft of a form was passed out for the selling of the terrace bricks, with the fundraiser scheduled to start July 1st. Christy Morton suggested adding a disclaimer that the bricks were to be placed on the museum terrace and not for personal use. There is room for 100 bricks but we will start with only 50 for the first wave.

Fundraiser 2 – Museum Fest

The current date is October 15th from 11:00 a.m.-4:00 p.m. Entertainment will include a DJ who uses a Victrola and turntable, a swing dance demonstration and a Dino Dog costume contest. We will have up to three food trucks and Gelati ice cream in the Smith Building, under the “Snow Flake Dairy” name. Stephanie Montero will create a sponsor letter for the board to use.

Intern

Taylor Wright started as our museum intern on 6/13 and has been extremely helpful.

Manager's Report – Stephanie Montero

Monthly Report

ATTENDANCE	Layland	Railroad	
Individuals	470	711	
Programs	78	80	
Researchers	5		
Offsite & Virtual	2960		
Volunteers	7	17	
Total Guests	843	833	1676

SOCIAL MEDIA

Audience	8,889
Reach	61,975
Engagement	1,985
Video Views*	2,917

May Highlights

5/02 NRHS NTX Chapter Meeting
5/07 Mother/Daughter Flower Arranging
5/07 National Train Day
5/14 Springfest (both museums)
5/20 Baking in the Great Depression
5/20 Escape Room
5/24 Story Train
5/26 Movie Night-Harvey Girls

Upcoming Events – Stephanie Montero

6/28 10a Story Train
6/30 6p Movie Night
Carnegie Exhibit

- Starting in Early August
- Dr. Snaples to speak on Carnegie's life
- Kip Wright architectural historian to lead architecture/behind scenes tour
- Architecture workshop for kids

Motion to Adjourn was made at 6:31 by Doug Cogdill with a second by Blair Herzig, and passed unanimously.