

**Museum Advisory Board Meeting
Minutes---September 20th, 2022**

Advisory Board Members

P Sherri Bell	P Blair Herzig	P Linda Wallace
P Doug Cogdill	A Trish Kilburn	
A JoAnn Ellis	P Mary Alice Layland	
P Teresa Ferens	P Christy Morton	

Museum Administration

P Stephanie Montero – Museum Manager P Nicholas Hefner – Museum Assistant

Call to Order by board Secretary Christy Morton at 5:36

Citizen Comments - There were no citizen comments.

Motion for Approval of Minutes for the August 16th, 2022 meeting was made by Doug Cogdill with a second by Sherri Bell, and passed unanimously.

Treasurer’s Report – Christy Morton

Board - \$69,537.83

Donations - \$191,096.02

Motion for Approval of the Treasurers Report for July was made by Sherri Bell with a second by Blair Herzig, and passed unanimously.

President’s Report

Family Fest

- Planning continues to go well. Each board member has a set of follow up packets and flyers.
- Parking will be available at Colonial Savings as well as across from the Railroad Museum.
- We will have a bounce house behind the Realtor office next to the Layland.
- The Cleburne Public Library will set up a tent for storytelling.
- Carnegie Players will manage “Take a Bow” on the stage of the Layland Auditorium.
- Badminton and other games will be set up on the Layland grounds, plus chalk art on the street.
- We will have 2 Food trucks on Wardville, and Gelati’s ice cream in the Smith History Center.
- The DJ will be set up next to the Smith History Center.
- Scheduled events will include Dino Dogs and Locomotion dance by Wonderland Dance.
- In the Studio we will have temporary tattoos, face painting and other activities.
- The Exchangettes will provide volunteers.
- For the silent auction, we have a curio cabinet, riding lessons, and a General Cleburne bundle.

Manager’s Report – Stephanie Montero

Monthly Report

August ATTENDANCE	Layland	Railroad
Individuals	483	473
Programs	156	870
Researchers	15	
Volunteers	3	19

Total Guests 657 1,362 **3,457 + 1,438 (Virtual)**

August SOCIAL MEDIA

Audience 9,746
Reach 35,906
Engagement 3,690
Video Views 1,438

August Programs & Events

8/2 STEM Chiropractic
8/4 Sidewalk Sale
8/11 Carnegie Exhibit Talk & Opening Reception
8/12 Back to School Cookie Decorating
8/12 Escape the Museum
8/25 TX Native Plants
8/25 Movie Night-Til the Clouds Roll By (Jerome Kern)
8/27-28 Nick Hefner to Austin Train Show
8/30 Story Train

Upcoming Programs and Events – Stephanie Montero

9/15 Kip Wright, architectural historian/behind the scenes tour, Free
9/22 Movie Night: Guys and Dolls, 6pm
9/24 A Night at the Museum: Architectural Adventures 7-9pm, \$5/Friends \$3
9/27 Story Train
9/30 Wizarding Escape Room
10/6 History Mystery
10/15 Family Festival
10/20 Dr. Chloe Northrop, local author-Hamilton Phenomenon talk

Motion to Adjourn was made at 6:42 by Teresa Ferens with a second by Doug Cogdill, and passed unanimously.