

**Layland Museum Advisory Board Meeting  
Minutes---October 15, 2019**

Roll Call and call to order by Tammy Miller @ 5:00 pm.

**Advisory Members**

P Patsy Downing	P Ron Layland	P Sandra Tinley
A Guy James	P Tammy Miller	P JoAnn Ellis
P Trish Kilburn	P Chloe Northrop	

**Administration from Museum**

P Stephanie Montero – Museum Manager  
P Crista Cagney – Secretary

Approval of Minutes for September 2019.

	Motion	Second	Aye	No	Abstain	Absent		Result
Downing			<b>X</b>				<b>X</b>	Approved as presented
James						<b>X</b>		Approved as amended
Kilburn		<b>X</b>						
Layland			<b>X</b>					
Miller			<b>X</b>					
Northrop	<b>X</b>							
Tinley			<b>X</b>					
Ellis			<b>X</b>					
<b>X</b>	<i>Motion Carried</i>		<i>Motion Failed</i>					

Crista Cagney made a correction to the agenda. There was a typo in which Treasurer’s reports were being evaluated. Only September, not July and August.

Approval of Treasurer’s Report, September 2019.

	Motion	Second	Aye	No	Abstain	Absent		Result
Downing	<b>X</b>						<b>X</b>	Approved as presented
James						<b>X</b>		Approved as amended
Kilburn		<b>X</b>						
Layland			<b>X</b>					
Miller			<b>X</b>					
Northrop			<b>X</b>					
Tinley			<b>X</b>					
Ellis			<b>X</b>					
<b>X</b>	<i>Motion Carried</i>		<i>Motion Failed</i>					

**President’s Report**

Fund 81      \$ 62,074.97  
Fund 82      \$158,400.62

**Future Fundraiser Discussion**

Patsy Downing suggested a mid-September of 2020 target for the car show fundraiser, preferable the third weekend during Antique Alley.

Fundraiser Discussion

Montero states that we have raised \$6,250.00 at the time of this meeting. Miller states that we average about \$5,000.00 each year. We have received non-monetary donations as well, i.e. many cases of water, a large sheet cake, and the use of a helium tank. We also have a good number of volunteers signed up from the Exchangettes Club at Cleburne High School, but the board members will be needed as well. Family activities present included the Wiggle train, a bounce house, horse shoe toss, and a temporary tattoo booth. The Railroaders mascot, Spike, will be present for 2 hours. There will also be live music performed by Guy James and Bob McAlister. The cake will be cut at noon, and at two the speech and unveiling of the plaques will commence. T-Shirts, hats, and memberships will be on sale. Northrop suggest the idea of creating a package deal where one could purchase a friendship membership to both the Layland and Railroad groups. This is a good concept for the future, but would take some time to plan.

Long Term Goals

Tammy Miller asked Stephanie to propose new long term goals as the existing goals have been completed. This is to be presented to the board November 19<sup>th</sup>.

Manager’s Monthly Report

Nick Heffner, the new museum assistant at the Railroad museum, started working last week, completing the staff at both museums. Nick’s background is in music, so there are plans in the works that involve music for our future events and activities at both museums. There was a noticeable drop in Railroad Museum attendance, which may be caused by Amanda’s absence in our social media outreach.

Guest Metrics

Layland Museum:

Individual Guests: 133  
 Researchers: 3  
 Volunteers: 0: 0 hours  
 Programs: 239 attendees; 5 programs  
 Total Guests: 377

Railroad Museum:

Individual Guests: 112  
 Volunteers: 3 volunteers; 31.25 hours  
 Programs: 2 attendees; 3 programs  
 Total Guests: 117

Upcoming Events

Nov. all month “Movember” Education	Nov. 20 <sup>th</sup>	Donuts and Dominoes
Nov. 12 <sup>th</sup> Friends Tour to Denton	Nov. 26	Story Train
Nov. 14 <sup>th</sup> E Cleburne – Athletics		
Nov.15 <sup>th</sup> -16 <sup>th</sup> Pioneer Days		

Motion to adjourn

	Motion	Second	Aye	No	Abstain	Absent		Result
Downing	X						X	Approved as presented
James						X		Approved as amended
Kilburn			X					
Layland			X					
Miller			X					
Northrop			X					
Tinley			X					
Ellis		X						
X	Motion Carried		Motion Failed					

Adjourn 6:10 pm.